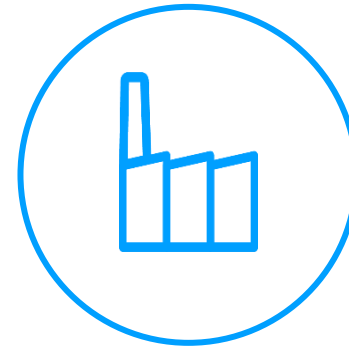


Tork PaperCircle®

The world's first recycling service
for paper hand towels



How Tork PaperCircle works



Your visitors and employees use the washroom as usual, but throw their paper hand towels in a separate bin after drying their hands

Cleaners empty the bins as usual but keep the hand towels separate on the trolley

Our recycling partner collects the paper hand towels and brings them to the local Essity mill

The Essity mill recycles the paper hand towels into new tissue products

Your used paper hand towels are put back into the loop as new tissue products

Tork PaperCircle is cost neutral compared to other waste handling options (incineration)

How Tork PaperCircle creates value

The service helps our customers:



Close the loop ensuring that your used paper towels become new recycled tissue products and not waste



Reach waste and carbon footprint targets to become a more sustainable and circular business



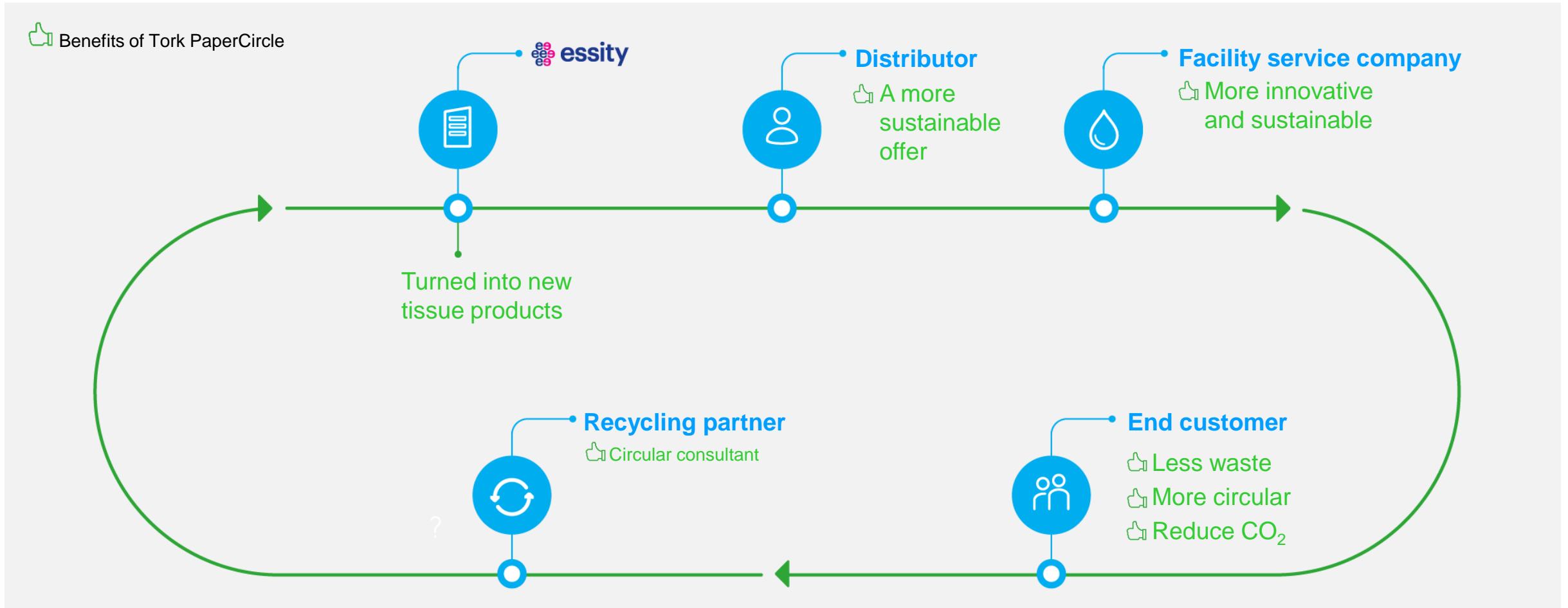
Showcase commitment to sustainability by providing statistics and feedback to use in communications



Draw attention to sustainability initiatives through creative communication in the washroom, based on nudging and behavioral science

The new hand towel loop

Partnership for a Circular Economy – the circular business model



Benefits of putting hand towels in a circular system



Circular society

More from less

Climate benefits



At least

-40%

Carbon footprint

compared to current waste handling options*

*Results of a life cycle analysis (LCA) conducted by Essity Tork and verified by IVL, Swedish Environmental Research Institute Ltd, 2017, where the avoided processes have been taken into account.